



NEW HAMPSHIRE HEALTH CARE ASSOCIATION

Greetings!

I am writing you today to inform you of an exciting opportunity from the New Hampshire Health Care Association (NHHCA). Last year we established a monthly marketing e-newsletter where we highlighted valuable products and services pertaining to the long term care community. As part of these e-newsletters we began offering advertisement opportunities to Business Members and Non-Members on a monthly basis. These newsletters were a big hit and more and more people are joining the mailing list. The newsletter now goes out to more than 900 long term care employees and affiliates each month, which creates high exposure for those businesses that choose to run an advertisement. This is your chance to get your business noticed!

There are two different advertising packages available for purchase:

Featured Product

Includes:

- A detailed description and picture of the product or service offered
- Company Logo with a direct link to your website
- Company Logo with a direct link to your website placed in both the Bi-Weekly NHHCA Newsletter and the Monthly Education Newsletter
- Company Logo with a direct link to your website placed on the NHHCA website home page

Standard Logo

Includes:

- Company Logo with a direct link to your website
- Company Logo with a direct link to your website placed in both the Bi-Weekly NHHCA Newsletter and the Monthly Education Newsletter
- Company Logo with a direct link to your website placed on the NHHCA website home page

These advertising packages are available to both NHHCA Business Members and Non-Members. We encourage you to take advantage of this great opportunity to spread the word about your business and products!

If you are interested in advertising with the NHHCA, or have further questions, please contact Emily Owens at eowens@nhhca.org or 603-226-4900.

**Both the Featured Product ads and the Standard Logo ads will be valid for one month. At the end of the month all logos and links will be removed from the newsletters and website.*



Advertising Order Form

| | <u>Member</u> | <u>Non-Member</u> |
|--|---------------|-------------------|
| <input type="checkbox"/> Featured Product Ad | \$149 | \$299 |
| <input type="checkbox"/> Standard Logo Ad | \$99 | \$189 |

Please Check One

~ All ads will run for one month.

~ There will be only one Featured Product per a newsletter available. Products are featured on a first come first serve basis and will be published in the order they are received.

~ All logos and pictures must be in a JPG or GIF format, e-mailed to eowens@nhhca.org.

~ For Featured Product Ads Only: Please submit a description of the product/ service you are advertising as a Word document to eowens@nhhca.org.

Contact Information

Company Name: _____

Contact Name: _____ **E-mail:** _____

Address: _____

City: _____ **State:** _____ **Zip:** _____

Payment Information

Check: _____

OR _____

Credit Card: **AMEX** **MC** **VISA** _____

Card #: _____ **Expiration Date:** _____

Card Holder Name: _____ **Signature:** _____

Newsletters go out the last week of the month. Order forms, payment, logos, and word documents must be submitted by the second week of the month in order for your ad to be published in the following month's newsletter.

Please submit all documents to Emily Owens at eowens@nhhca.org or fax to 603-226-3376.